



BRC

Creating a Culture of Inquiry in Academic Family Medicine

STFM Annual Spring Conference
May 8, 2017



“The building blocks of primary care research.”

Objectives

Participants will be able to:

- Know the structure and the goals of the Building Research Capacity initiative
- Learn about opportunities for consultation offered by the BRC team
- Learn techniques to create a culture of inquiry in family medicine residencies and departments
- Understand what basic research skills are helpful in creating that culture of inquiry

Faculty:

- David Schneider, UT Southwestern, Dallas, TX
- Hazel Tapp, Carolinas Medical Center, Charlotte, NC
- Robert Post, Virtua Family Medicine Residency, Voorhees, NJ
- Dana King, University of West Virginia, Charleston, WV



Who's in the Room?

“The building blocks of primary care research.”



Opportunity

Engage in a follow-up opportunity for a consultation with a BRC leader around building research capacity within your own environment

“The building blocks of primary care research.”

What is BRC?

- Building Research Capacity
- Joint initiative of ADFM, NAPCRG & STFM
- Led by a Steering Committee:
 - Bernard Ewigman (Chair)
 - Hannah Bruins
 - Freddie Chen
 - Ardis Davis
 - Dana King
 - Tony Kuzel
 - Lee Green
 - CJ Peak
 - Dave Schneider
 - Tom Vansaghi

“The building blocks of primary care research.”

BRC Curriculum Workgroup

- Dave Schneider (Chair)
- Sandy Burge
- Freddie Chen
- Mike Hosokawa
- Dana King
- Don Nease
- Kola Okuyemi
- Mike Parchman
- CJ Peak
- Hazel Tapp

“The building blocks of primary care research.”

Three Programmatic Components/Work Groups

- BRC Assessment & Evaluation (Lee Green)
- BRC Curriculum (Dave Schneider)
- BRC Consultation
 - Brief (Bernard Ewigman)
 - Extended (Tony Kuzel & CJ Peak)

Why Are We Doing BRC?

Special Issue of *Family Medicine* on FMAHealth

“..fundamental improvements..necessary to achieve the Triple Aim”

“..useful and timely information into the hands of stakeholders”

“..primary care..needs to..build on..current research foundation”

“Now is the time to build....and open an incredibly bright future.”

deGruy FV 3rd, Ewigman B, Devoe JE, Hughes L, James P, Schneider FD, Hickner J, Stange K, Van Fossen T, Kuzel AJ, Mullen R. A Plan for Useful and Timely Family Medicine and Primary Care Research. *Fam Med* 2015 Sep;47(8):636-42.

“The building blocks of primary care research.”

BRC Rationale & Purpose

- All departments of family medicine and residency programs seek to build or sustain their research & scholarship capacity
- BRC aims to provide opportunities for all departments and residency programs to engage in a mutually beneficial learning community to leverage our strengths and resources for building research capacity

Focus for Today's Session

- Tips on creating a culture of inquiry within the academic environment
- How the program and department leadership sets the tone to support research
- Training faculty to do research
- What resources/partnerships are helpful in conducting research, obtaining grants, publishing & presenting results, etc.
- How to make research fun and doable in all of our academic environments

Opportunity

- BRC is offering brief consultations – one hour phone call to onsite one, two or three day visits
- Sign up on the sign-up sheet that is circulating
- Contact Hannah Bruins (hbruins@napcrg.org)

Dana King, MD

Professor and Chair
Family and Community Medicine
West Virginia University



“The building blocks of primary care research.”

Hazel Tapp, PhD

Research Director
Department of Family Medicine
Carolinas Healthcare System



Carolinas HealthCare System

“The building blocks of primary care research.”

Carolinas Healthcare System

- Large integrated system
- >12 million patient contacts per year
- 1.1 million unique primary care patients
- Family medicine research funded last 10 years-
- Investigator initiated- NIH, PCORI, AHRQ, Duke Endowment
- Clinical trials site – ACCORD, SPRINT

Key Points

- Mixed Portfolio- keep the team funded!
- MD PhD partnership
- Training- Grant generating project
- Collaborations within department and across departments within healthcare system
- Use of data – trained team members
- National networks- PBRN, E2A, NIDA
- Mentors – local and national
- Broad Research interest

Robert Post, MD

Director
Division of Population Health Research
Virtua Family Medicine Residency Program



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