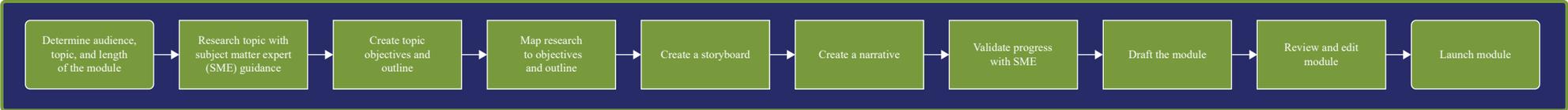


# Development of an Elearning Module on Effective Practice Engagement

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# M E T A S T A R

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## Description

There are multiple methods recommended for teaching the adult learner. Computer-based electronic learning (elearning) is a flexible way to provide on-demand training to a large audience of adult individuals who have varied schedules and learning needs.

Reflecting on key components and recommended skills of engagement for practice facilitators, MetaStar developed learning objectives and content for the elearning module *Effectively Engaging Your Practice* using a variety of trusted practice facilitation resources—including the Agency for Healthcare Research and Quality (AHRQ) Practice Facilitation Handbook, the University of Wisconsin Office of Quality Improvement Facilitator Tool Kit, and resources from the Institute for Healthcare Improvement (IHI).

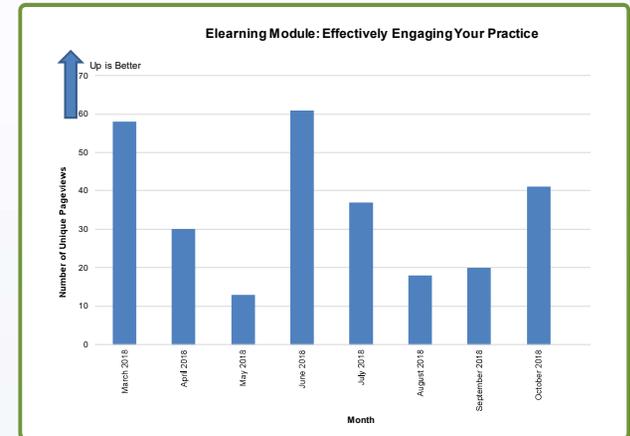
In order to incorporate a varied professional perspective on practice engagement, MetaStar solicited the feedback of an outside subject matter expert (SME) employed by Northwestern University, academic research partner with MetaStar on EvidenceNOW's Midwest Cooperative named Healthy Hearts in the Heartland.

During collaborative feedback calls between MetaStar and the SME, MetaStar developed the updated learning objective content and the SME input into a written script, which became the basis for the elearning module's presentation of concepts and supporting materials. Individuals on the MetaStar team learned the elearning platform, Articulate, and created the module components according to the design of the developed script. The incorporation of elearning as the mode of training enables adult learners to interact with the content of the presentation at their own pace and in a manner that best serves their ability to effectively absorb the information.

Once the elearning module was completed, MetaStar initially shared and sought second level feedback via an in-person presentation to a group of practice facilitators at a Healthy Hearts in the Heartland practice facilitation learning collaborative. This effort resulted in recommendations for knowledge checks and case scenario specific examples for an even deeper understanding by the adult learners.

## Objectives

- Outline a basic strategy for producing and disseminating an elearning module training tool.
- Understand the value of incorporating feedback that lends greater utility to the elearning module.



## Results

MetaStar tracked the number of unique page views of the landing page that both summarized and provided an entry point for this elearning module. Since the launch of the elearning module in March 2018, this page received 286 unique pageviews. This means at least 286 individuals accessed the page. Looking at the trend graph by month (above), it is clear that, at times, as many as 60 individuals accessed the module in one month. Obvious increases in unique pageviews were evident when the elearning module was promoted in newsletters or other publications.